



Yum Yum is a unique and breathtaking space set within a Georgian Grade II Listed Building in Stoke Newington, North London. The brief was to provide a design combining authentic Thai features set within a modern, contemporary environment.

With such a large 250+ cover unit, the area was split into three distinct spaces, each with a certain style, but all linked by the strong brand identity. This not only provided interest for customers, but also allowed for flexible use depending on time of the day and occasions; the sunken dining area a perfect example, with tables that can be dropped to provide a stage area for performances or events.

A rich palette of materials were chosen to contrast with the plain white backdrop of the finishes to create the eastern Asian feel. Dark woods such as Ebony, Burnt Oak and Cherry along with grey slate to walls and floors set against the deep coloured wallpapers and hanging fabrics provide a strong identity. Features and artifacts were imported from Thailand, all of which styled together provide the ultimate design for this award winning restaurant.

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Yum Yum.
Stoke Newington -
London

Operation.
Contemporary Thai Bar &
Restaurant

Project Value.
£1 million

Floor Area.
10,000 sqft

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